



LUMIERE
An Immersive Christmas Experience

VENDOR PACKET

OPENING NOVEMBER 2024



Welcome to **The Village**

The Village at Lumiere is a vibrant anchor to Lumiere Christmas Park. This shopper's paradise is where everyone can explore unique boutiques and fulfill the wishes of anyone on Santa's list. Guests will participate in creative workshops and enjoy live entertainment while roaming artisans display their unique creations for purchase.

This unique venue is a lively space where entertainment and shopping collide to create a magical atmosphere energized by the sights and sounds of the holiday season.





Our Villagers and Purveyors

The Village at Lumiere is where only the best artisans and purveyors showcase their unique handmade products and engage guests through on-site activities and tastes of delicious, savory, and sweet edibles. This interactive approach will certainly offer a deeper appreciation for the creativity and craftsmanship of select vendors sought out specifically for this event setting.



The Opportunity



We are inviting a select group of artisans
and purveyors to display their craft with:

- Select weekends (Friday, Saturday, and Sunday) during the prime shopping season.
- Thousands of guests.
- Built-in foot traffic guided to the village.
- Showcase your products and brand.
- Logistical support for your retail space.





PROVIDED BY LUMIERE

- A market tent (sizes starting at 10' x 10')
- One rectangle table and two chairs
- Interior Light
- Access to power
- Exterior tent decor
- Event Credentials
- Vendor Parking
- Complimentary Passes
- Garbage/trash pick-up

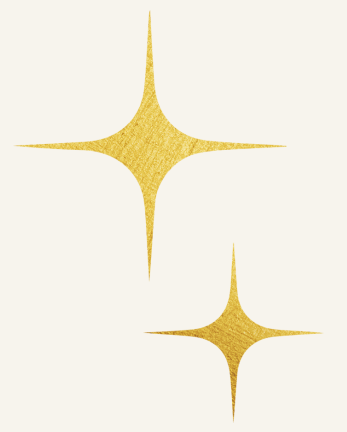
VENDOR REQUIREMENTS

- Signature goods that align with the vision of the Village
- Current and active business license
- Sales tax form from Stonewall, Louisiana
- Permit through the Town of Stonewall
- All Vendors to wear LUMIERE branded materials
- Point of Sale (POS) System
- Secure all cables



Vendor's are not allowed to play their own music or display personal Christmas decor on their huts. it Lumiere executives reserve the right to modify vendor's displays.

Dates and Pricing



DATES

- November 22, 23 and 24
- November 29, 30, and Dec 1
- December 13, 14, and 15
- December 20, 21, and 22

PRICING AND HUT SIZES

(for retail and packaged food only)

- Hut prices starting at \$250 per weekend + 10% commission
(honor system)
- Hut sizes starting at 10' x 10'
- Single, double, and triple sizes are available (prices vary)

Operational hours: Will likely be between 4:30 p.m. and 10 p.m.

Vendors are required to commit to opening on time and staying until the end of the night.

Lumiere reserves the right to modify the hours and dates at their discretion.

Lumiere reserves the right to un-invite vendors for dishonesty or violation of the rules and regulations.





Request Application

LET'S MAKE MEMORIES (AND MONEY) TOGETHER!

CONTACT US

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 LUMIERE Christmas  lumierechristmas

